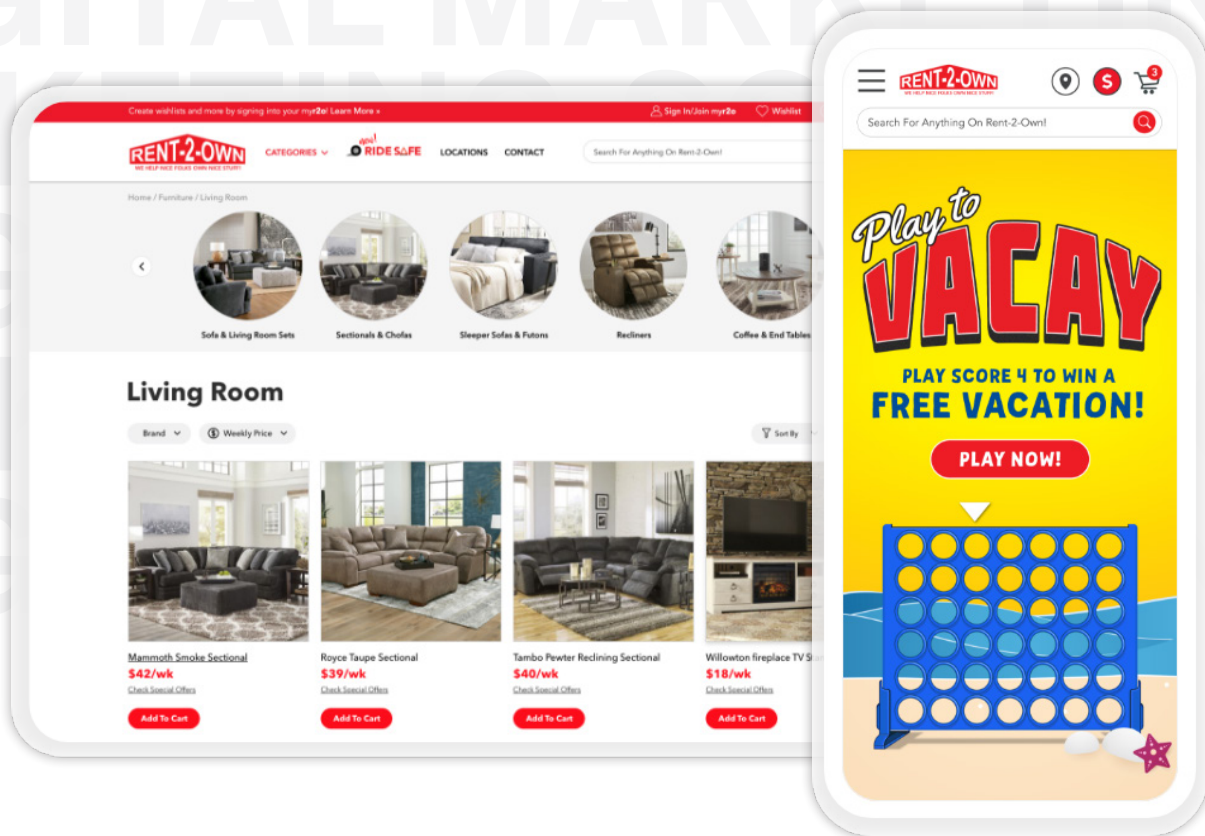


MARKETING SOLUTION  
DIGITAL MARKETING  
MARKETING SOLUTION  
DIGITAL MARKETING  
MARKETING SOLUTION  
DIGITAL MARKETING



## DIGITAL MARKETING SOLUTIONS

# Your website is your most important store, open 24 hours a day.

### \* Ecommerce Website

We create powerful ecommerce platforms built for today's online shopper that helps users convert more easily and more often.

### \* Monthly Promotions

Using gamification and animation we launch exciting lead-generating digital promotions that convert website users into leads.

### \* SEO

Our SEO strategies establish keyword rankings for your business in your market and drive organic traffic to your business.

### \* Google Advertising

We utilize years of data, optimizations, industry knowledge and leverage the google advertising ecosystem to drive the most leads to your website at the lowest cost possible.

### \* Email Marketing

When integrated with our proprietary CRM, we develop life cycle email campaigns based on user agreement data, helping you stay in touch with your customers.

### \* Results

Our rent-to-own clients have seen increases in site traffic, local rankings, leads and most importantly: more rentals!





# We built a CRM that works for the rent-to-own industry.

\* **POS Integration**

Our CRM integrates with popular POS systems VersiRent & High Touch (cynergi|suite), allowing for unparalleled visibility to your current and past customers.

\* **Win More Customers**

Follow up with web leads and win the Speed-to-Lead race and close more agreements!

\* **Engage With Customers**

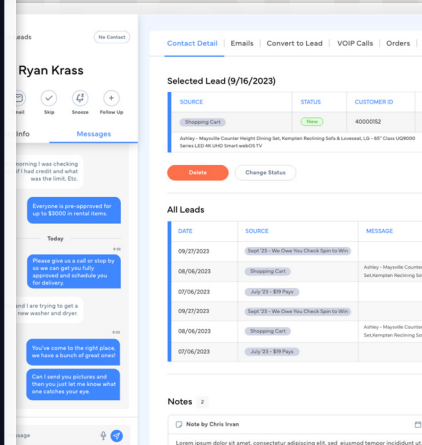
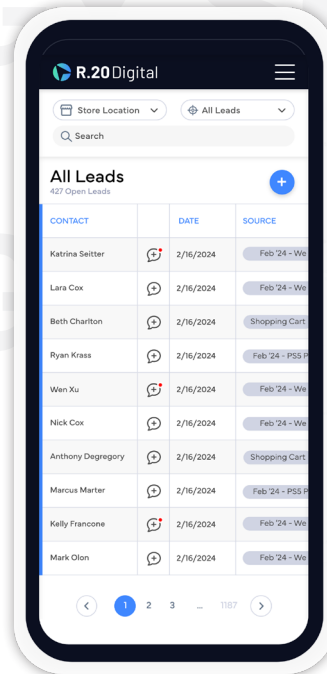
Connect with current and past customers via SMS & Email, directly from the system.

\* **Reporting**

A robust set of reports are available to provide meaningful data on how your team is working leads.

\* **NEW! Get More Google Reviews**

More Google reviews = More Web Traffic. Text your new customers directly from the CRM and ask for a google review!



# The all-in-one software platform for the home goods industry.

\* **Multi-Vendor Ordering**

Acquire all the merchandise you need, across multiple vendors, all at once!

\* **Vendor Specific Pricing**

View current, negotiated prices from each of your business's vendors.

\* **Website Integration**

Export your product catalogs to your website with the most up to date products and prices.

\* **Order Tracking**

Place an order and get immediate visibility during each stage of the shipment process.

